

I am J Brings Conversational Intelligence to Guided Tours and Cultural Exploration

The Guided Tours experience combines storytelling, location context, multilingual interaction, and AI assistance for virtual and in-person discovery.

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PALO ALTO, Calif. - I am J Corporation highlighted Guided Tours, an AI-powered experience designed to support virtual and in-person exploration through contextual storytelling, multilingual interaction, location awareness, and conversational assistance.

Guided Tours is part of the production I am J consumer platform and is intended for travelers, learners, cultural institutions, communities, and people who want a more interactive way to understand places and subjects.

Conversation instead of a fixed script

Traditional tours often deliver the same information to every visitor. Guided Tours is designed to let users ask follow-up questions, explore topics in greater depth, and move through content according to their interests.

The experience can combine prepared tour structure with contextual AI interaction, subject to the quality and availability of source information.

“A guided experience should not end when the script ends. AI allows people to explore the questions that matter to them, in their language, while staying connected to the place, history, or subject in front of them.”

Hernan Clarke, Founder and Chief Executive Officer, I am J Corporation

Multilingual cultural access

Support for 21 languages helps reduce barriers for visitors who may not speak the primary language of a destination, institution, or presentation.

The broader roadmap includes opportunities for museums, cultural sites, educational programs, municipalities, and tourism partners.

Virtual and in-person experiences

Guided Tours can support exploration before, during, or after a visit. Virtual use can introduce a destination or subject, while in-person use can connect content to a user's location and surroundings.

Future institutional implementations may include curated content, partner controls, specialized knowledge, and deployment-specific experiences.

Key points

- Virtual and in-person guided experiences.
- Conversational questions and follow-up.
- Multilingual access.
- Location-aware storytelling.
- Potential institutional and cultural partnerships.

Learn more

[Explore Guided Tours and the consumer platform ->](#)

[Contact I am J about partnerships ->](#)

About I am J Corporation

I am J Corporation is a United States artificial intelligence company headquartered in Palo Alto, California. The company is developing a human-centered AI ecosystem that connects consumer experiences, multilingual interaction, real-world intelligence, responsible AI governance, and deployable enterprise infrastructure. Its production consumer platform is available through the Apple App Store in 125 countries and supports 21 languages. Learn more at innovation.iamj.ai.

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Forward-looking information: This release may include statements about products, capabilities, schedules, partnerships, and deployment models under development. Plans, availability, specifications, and priorities may change as engineering, testing, regulatory, operational, partnership, and commercial work continues.